

5 November Locality Board – UDC Response to Presentation at 9th July Locality Board by David Hill on Economic Growth

How do we attract more of the high value business cluster around Cambridge southwards into Essex?

- Undertake promotional events such as the recent MIPIM conference in London promoting North Essex as a whole
- Undertake local marketing activities generally such as the forthcoming Business Breakfast focussing on digital innovation
- Continue to provide business rate relief – this was successful in helping to attract one research business to Chesterford Research Park from the Cambridge Science Park
- Promote Chesterford Research Park extensively including the availability of land at the park with outline planning permission
- Continue to network with relevant business groups in Cambridge for example through our membership of Cambridge CleanTech
- Continue to work closely with Invest Essex

What are the key sectors we should aim to support in Uttlesford, and what do they need?

- UDC Corporate Economic Development Strategy focusses on the following priorities:

Priority One – Key sectors include Visitor economy (including town centres), Rural economy and Life sciences, research and innovation sector

Priority Two – London Stansted Airport location

Priority Three – Proposed Garden Communities

Priority Four – Connectivity including Digital connectivity and Transport
- They need capacity for growth i.e. land, communications technology and access to skills. This is encompassed by the Local Plan allocations at Chesterford Research Park and Northside airport employment area as well as the garden communities.

How do we maximise the potential of the Innovation Corridor – eg linking economic opportunities in Uttlesford with Harlow?

- Continue our Duty to Cooperate activities in the Innovation Corridor running from London to Cambridge and Peterborough

- Develop a long term vision, facilitated by the LSCC, for “Middle Earth”, a place making agenda that looks across LEP boundaries
- Continue our support of the Digital Innovation Zone comprising public and private sector partners across Harlow, East Herts and Epping Forest
- Potential investment in the Northside strategic land allocation at Stansted Airport

Do we have a shared view of future economic governance across the sub-region – eg around LEPs?

- Recognition of the need for a steering group of senior members to develop a vision and plans

What are the best opportunities for us to collaborate around long-term commercial investments / strategic land acquisitions?

- Chesterford Research Park (30ha additional allocation), Northside at Stansted (50ha additional allocation)
- North Uttlesford GC, Easton Park GC and West of Braintree GC - opportunities for employment land allocations in the masterplanning
- Potential opportunity to attract a significant research institution to Chesterford Research Park

How do we best work together to facilitate well-planned housing growth and infrastructure?

- Consider the possibility closer joint working in the future
- A joint strategic plan in the future could address strategic issues along the corridor and form a powerful mechanism for securing infrastructure funding allocations.